



REDBOX MUSIC PLAYER

THE AUDIO YOU WANT - WHEREVER - WHENEVER YOU WANT IT.

Redbox Music Player (RMP) is a solution for streaming music across your multi-site network and an alternative to expensive, subscription-based music services.

Redbox allows retailers to maintain full control over what is being played in all store locations and from a single centralized source:

- Distribute new content to store locations
- Upload new content on demand
- Control playlists of selected music or advertisements

CUSTOMIZE YOUR AUDIO CONTENT

Create and organize your own playlists, which can include individual song tracks, in-store advertising and other messaging.

CUSTOMIZE YOUR LOCATIONS

Program your audio content to play on a per-store, store-group or enterprise-wide basis. Redbox Music Player (RMP) uses playlists to provide the most flexible audio playback options.

CUSTOMIZE YOUR SCHEDULE

Organize audio content by track and time of day. You can program a specific local time schedule, including repeat options, for either individual tracks or entire playlists.

CENTRALLY UPDATE & DISTRIBUTE CONTENT

Update audio content as frequently as you like, always from a central location. The main music repository resides on a central server at the company's main office or a colocation site and automatically synchronizes to Redboxes in the field.

STORE & PLAY LOCALLY

The Redbox stores and plays files locally; therefore, it can operate without network connectivity and without consuming wide area network bandwidth. If a store's network is down, music play on the Redbox is unaffected.

CONTROL CONVENIENTLY

Using a web-based GUI, you can view and control music play either from the store location or remotely. The GUI control provides a basic playlist view; information on current and upcoming tracks; and the ability to start, stop and skip. Access to the GUI control can even be password enabled.





REDBOX MUSIC PLAYER

MONITOR CENTRALLY OR LOCALLY

Monitor and report on audio play functionality centrally or locally. Receive alerts in the event of an RMP application issue or unauthorized manual intervention at the store level.

CONNECT TO YOUR EXISTING EQUIPMENT

The Redbox is designed to work with a store's existing audio amplification and speaker systems. The connectivity between the Redbox and the amplifier is typically 2 channel output through a BNC/TRS audio jack. Certain Redbox models also support an HDMI interface.

STANDARDS AND ADDITIONAL TECHNICAL DETAILS

Physical Interface	Varies by Redbox model. Redboxes without direct audio jack support typically are equipped with a USB audio interface that supports standard 3.5MM BNC interface. Other Redbox models maintain an internal female BNC or an HDMI interface.
Audio Format	RMP supports MP3 or OGG audio files.
Audio Distribution	RMP uses Rsync to distribute audio files and playlists to individual Redboxes from a central server. Content can be organized for distribution on a per-store, store-group or enterprise-wide basis.
Playlist	Playlists are created by RMP administrators using a basic text editor. Playlist contents include playlist title, comments and track names.
Playlist Control File	A Playlist Control File (PCF), which is also created by RMP administrators using a basic text editor, offers playlist management. The PCF includes details such as playlist order, start time, end time and repeat options.

